

September 8
2025



Decision to
list home*

OPTION:

Active listing

Full MLS marketing
exposure

Advertisement through IDX & syndication

OPTION:

**Office exclusive
exempt listing**

Neither publicly
marketed nor shared
on the MLS

Office exclusive period

One (1)
business day

Advertisement through IDX
& syndication

Disclosure
signed

Public marketing
"trigger"
(e.g., FOR SALE sign)

Listing
becomes
publicly
available

OPTION:

**Delayed marketing
exempt listing**

Immediately
available to MLS
Participants and
Subscribers, only
marketed by listing
firm during delayed
period

Allowed period set by MLS

Delayed marketing period
Must immediately submit to MLS

Advertisement through IDX
& syndication

*Consumers always have the option to file their property as a regular MLS listing which is immediately available to MLS Participants and Subscribers and advertised through IDX and syndication.