



WATERBURY RECORD

49 School Street

P.O. Box 489

Stowe, VT 05672

Phone: (802) 253-2101

Fax: (802) 253-8332

Advertising Contract

Account Name Pall Spence Co

I agree on behalf of my firm to purchase 1921 number of inches in advertising within 12 consecutive months starting 2/1/18 and ending January 31, 2019 I understand this will entitle my firm to a per column inch rate of 7.25

Advertiser: Pall Spence Co
Address: 1800 MTN RD STOWE VT
X Signature: Jasmine Stukenstein
Advertising Representative: _____

Accepted: Stowe Reporter and Waterbury Record

Advertising Director: Jasmine Stukenstein
Effective Date: 2/1/18

Cash & Established Accounts - Terms:

- To qualify for contract rates, all advertising is payable within 30 days. Thirty day past due accounts revert back to the open rate and are subject to a short-rate penalty, plus a service charge of 1 1/2 percent per month. Advertising agencies will lose all discounts and commissions unless accounts are settled in full. Any collection and legal costs will be borne by advertising agency or individual advertiser. For cash accounts, advertising costs must be paid prior to insertion.

Terms Applicable to Both Established and Cash Accounts

- All contracts must end January 31, 2019
- It is expressly understood that this agreement is based upon the condition that the advertiser shall use the minimum space agreed upon, and that, if such space is not used in the amount named and as specified, the cost of all space from the effective date of this agreement shall revert to the open rate.
- Copy for the space may be changed as often as wished, however, deadlines as printed in the Stowe Reporter and Waterbury Record rate card must be observed.
- This agreement shall cover only advertising of the firm signing this agreement and entitles that firm to discounts as described in the Stowe Reporter and Waterbury Record rate card.
- This agreement is not valid until signed by the advertiser or his authorized agent and accepted by the Stowe Reporter or Waterbury Record.
- The publisher reserves the right to reject any and all advertising.